## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 12, 2015

#### Shutterstock, Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation)

001-35669

(Commission File Number)

80-0812659 (IRS Employer Identification No.)

350 Fifth Avenue, 21st Floor New York, NY 10118

(Address of principal executive offices, including zip code)

(646) 419-4452

(Registrant's telephone number, including area code)

**Not Applicable** 

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition

On February 12, 2015, Shutterstock, Inc. issued a press release announcing its financial results for the fiscal quarter and year ended December 31, 2014. A copy of the press release is furnished as Exhibit 99.1 to this current report and is incorporated herein by reference.

The information furnished on this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### **Item 9.01 Financial Statements and Exhibits**

(A)	Exhi	hitc
1111		DHS.

Exhibit No. Exhibit Description

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 12, 2015

#### SHUTTERSTOCK, INC.

By: /s/ Timothy E. Bixby

Timothy E. Bixby Chief Financial Officer

3

#### EXHIBIT INDEX

Exhibit No.	Exhibit Description
99.1	Press Release dated February 12, 2015
	4

#### **Shutterstock Reports Fourth Quarter and Full Year 2014 Financial Results**

#### 2014 Full Year Highlights

- · Revenue increased 39% to \$328.0 million
- · Currency-neutral revenue growth was 40%
- Adjusted EBITDA increased 32% to \$70.7 million, a 22% margin

#### Q4 2014 Highlights

- Revenue increased 34% to \$91.2 million
- · Currency-neutral revenue growth was 36%
- · Adjusted EBITDA increased 46% to \$22.4 million, a 25% margin
- Paid downloads increased 20% to 33.5 million
- · Revenue per download increased 10% to \$2.68
- Image collection grew 45%; currently exceeds 48 million images and 2 million video clips

#### **Recent Events**

Company acquired PremiumBeat, a curated royalty-free music library, and Rex Features, a premier source of editorial images for the world's media, in January 2015

NEW YORK, NY — February 12, 2015 — Shutterstock, Inc. (NYSE: SSTK), a leading global provider of commercial imagery and music, today announced financial results for the fourth quarter and full year ended December 31, 2014.

"We had an outstanding year in 2014. We continue to be a market leader, with strong revenue growth, solid profitability and the largest collection of its kind," said Founder and CEO Jon Oringer. "We believe we enter 2015 well-positioned for another outstanding year building on a solid foundation, including our recent music and editorial acquisitions that expand our market opportunity."

#### **Operating Metrics**

	 Three Months En	ded Dece	mber 31,	Twelve Months En	ecember 31,				
	2014		2013	2014		2013			
	 in millions, except re	venue pe	r download)	(in millions, except revenue per download)					
Number of paid downloads	33.5		28.0	125.9		100.1			
Revenue per download (1)	\$ 2.68	\$	2.43	\$ 2.58	\$	2.35			
Images in our collection (end of period)	46.8		32.2	46.8		32.2			

<sup>(1)</sup> Revenue per download metric excludes the impact of revenue not associated with content downloads.

#### Revenue

Revenue for the fourth quarter of 2014 was \$91.2 million, a 34% increase from \$68.0 million in the fourth quarter of 2013. Currency-adjusted revenue growth in the fourth quarter was 36%. Revenue for the full year was \$328.0 million, a 39% increase from \$235.5 million in 2013. Currency-adjusted revenue growth for the full year was 40%.

#### **Net Income**

Net income for the fourth quarter of 2014 was \$7.0 million as compared to \$7.9 million in the fourth quarter of 2013. Net income available to common stockholders for the fourth quarter of 2014 was \$7.0 million or \$0.19 per share on a fully diluted basis as compared to \$7.8 million or \$0.22 per share on a fully diluted basis in the fourth quarter of 2013. The decrease in net income was caused primarily by an increase in non-cash equity-based compensation expense.

Net income for the full year 2014 was \$22.1 million as compared to \$26.5 million in 2013. Net income available to common stockholders for the full year 2014 was \$22.0 million or \$0.61 per share on a fully diluted basis as compared to \$26.4 million or \$0.77 per share on a fully diluted basis in 2013. The decrease in net income was caused primarily by an increase in non-cash equity-based compensation expense.

Non-GAAP net income for the fourth quarter of 2014 was \$12.5 million or \$0.35 per share, as compared to \$9.1 million or \$0.26 per share in the fourth quarter of 2013. Non-GAAP net income for the full year 2014 was \$38.0 million, or \$1.06 per share, as compared to \$31.0 million or \$0.90 per share in 2013. Non-GAAP net income is defined as net income excluding the after tax impact of non-cash equity-based compensation.

#### **Adjusted EBITDA**

Adjusted EBITDA for the fourth quarter of 2014 was \$22.4 million as compared to \$15.4 million in the fourth quarter of 2013. Adjusted EBITDA for the full year 2014 was \$70.7 million as compared to \$53.4 million in 2013. Adjusted EBITDA is defined as net income adjusted for other income/(expense), income taxes, depreciation, amortization, disposals and non-cash equity-based compensation.

#### Cash

The Company's cash and cash equivalents and short term investments balance was \$288.3 million at December 31, 2014 as compared to \$209.8 million as of December 31, 2013. The Company generated \$23.4 million of cash from operations in the fourth quarter of 2014 and \$82.9 million of cash from operations

in the full year 2014.

The Company incurred planned capital expenditures related primarily to the purchase of computer servers and networking equipment, and content acquisition, in the amount of \$2.0 million in the fourth quarter. Capital expenditures for the full year were \$18.7 million, related primarily to the purchase of servers and networking equipment, and, to a lesser extent, leasehold improvements and content acquisition.

Free cash flow for the fourth quarter of 2014 was \$21.8 million as compared to \$14.6 million in the fourth quarter of 2013. Free cash flow for the full year 2014 was \$64.7 million as compared to \$42.3 million in 2013. Free cash flow is defined as cash provided by/(used in) operating activities adjusted for capital expenditures, content acquisition and other income/(expense).

#### **Financial Outlook**

The Company's current financial and operating expectations for the first quarter and full year 2015 are as follows:

#### First Quarter 2015

- Revenue of \$94 \$96 million
- · Adjusted EBITDA of \$16 \$17 million
- · Non-cash equity-based compensation expense of approximately \$7 million
- · An effective tax rate of approximately 40%
- · Capital expenditures of approximately \$5 million

#### Full Year 2015

- · Revenue of \$436 \$444 million
- · Adjusted EBITDA of \$90 \$94 million
- · Non-cash equity-based compensation expense of approximately \$30 million
- · An effective tax rate of approximately 40%
- · Capital expenditures of approximately \$18 million

#### **Earnings Teleconference Information**

The Company will discuss its fourth quarter and full year 2014 financial results during a teleconference today, February 12, 2015, at 5:00 PM ET. The conference call can be accessed at (800) 510-9691 or (617) 614-3453 (outside the US), conference ID# 751 293 36. The call will also be broadcast simultaneously at http://investor.shutterstock.com.

Following completion of the call, a recorded replay of the webcast will be available on Shutterstock's website. To listen to the telephone replay, call toll-free (888) 286-8010 or (617) 801-6888 (outside the US), conference ID# 595 765 01. The telephone replay will be available from 9:00 PM ET February 12 through February 19, 2015.

Additional investor information can be accessed at http://investor.shutterstock.com.

#### **Non-GAAP Financial Measures**

Shutterstock considers adjusted EBITDA, non-GAAP net income, and free cash flow to be important financial indicators of the Company's operational strength and the performance of its business. Shutterstock defines adjusted EBITDA as net income adjusted for other income/(expense), income taxes, depreciation, amortization, disposals and non-cash equity-based compensation; non-GAAP net income as net income excluding the after tax impact of non-cash equity-based compensation; and free cash flow as cash provided by/(used in) operating activities adjusted for capital expenditures, content acquisition and other income/(expense). These figures are non-GAAP financial measures and should be considered in addition to results prepared in accordance with generally accepted accounting principles (GAAP), and should not be considered as a substitute for, or superior to, GAAP results. In addition, adjusted EBITDA, non-GAAP net income, and free cash flow should not be construed as indicators of our operating performance, liquidity or cash flows generated by operating, investing and financing activities, as there may be significant factors or trends that they fail to address. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our current results with our results from other reporting periods and with the results of other companies.

A reconciliation of the differences between adjusted EBITDA, non-GAAP net income, and free cash flow, and the most comparable financial measure calculated and presented in accordance with GAAP, is presented under the heading "Reconciliation of Non-GAAP Financial Information to GAAP" immediately following the Consolidated Statements of Operations below.

#### **Historical Operating Metrics**

	12	/31/12	3	3/31/13	1/13 6/30/13			9/30/13		12/31/13 3		3/31/14	6/30/14		9/30/14		12	/31/14
							(in	n millions, ex	cept	t revenue pe	r dov	vnload)						
Number of paid downloads		21.4		22.4		24.3		25.4		28.0		29.7		31.5		31.2		33.5
Revenue per download (1)	\$	2.30	\$	2.28	\$	2.33	\$	2.35	\$	2.43	\$	2.45	\$	2.52	\$	2.65	\$	2.68
Images in collection (end of																		
period)		23.3		25.1		27.3		29.7		32.2		35.4		38.8		42.7		46.8

<sup>(1)</sup> Revenue per download metric excludes the impact of revenue not associated with content downloads.

	 Three Mor Decem			nths Ended ber 31,			
	2014	2013	2014	2013			
Cost of revenue	\$ 330	\$ 146	\$ 1,283	\$	437		
Sales and marketing	1,224	431	3,912		1,296		
Product development	3,068	503	7,597		1,493		
General and administrative	3,420	706	10,976		2,982		
Total	\$ 8,042	\$ 1,786	\$ 23,768	\$	6,208		

#### Amortization of Intangible Assets and Depreciation of Property and Equipment

Included in the accompanying financial results are expenses related to the amortization of intangible assets, as follows (in thousands):

		Three Mor Decem	d	Twelve Months Ended December 31,						
	2	2014		2013		2014		2013		
Cost of revenue	\$	30	\$	8	\$	99	\$	30		
General and administrative		138		11		452		157		
Total	\$	168	\$	19	\$	551	\$	187		

Included in the accompanying financial results are expenses related to the depreciation of property and equipment, as follows (in thousands):

	 Three Mor Decem		 Twelve Mo Decem			
	2014	2013	2014	2013		
Cost of revenue	\$ 1,145	\$ 764	\$ 4,282	\$	2,340	
General and administrative	847	350	3,084		1,343	
Total	\$ 1,992	\$ 1,114	\$ 7,366	\$	3,683	

#### **About Shutterstock**

Shutterstock, Inc. (NYSE: SSTK) is a leading global provider of high-quality licensed photographs, vectors, illustrations, videos and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 70,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 48 million images and 2 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company owns Bigstock, a value-oriented stock media provider; Offset, a high-end image collection; PremiumBeat, a curated royalty-free music library; Rex Features, a premier source of editorial images for the world's media; Skillfeed, an online marketplace for learning; and WebDAM, a cloud-based digital asset management service for businesses.

For more information, please visit http://www.shutterstock.com, and follow Shutterstock on Twitter and on Facebook.

#### **Safe Harbor Provision**

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies including, without limitation, statements regarding Shutterstock's future financial and operating performance on both a GAAP and non-GAAP basis and statements regarding Shutterstock's future market opportunity, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Such forward-looking statements involve known and unknown risks, uncertainties and other factors including risks related to any unforeseen changes to or the effects on liabilities, financial condition, future capital expenditures, revenue, expenses, net income or loss, synergies and future prospects; our inability to continue to attract and retain customers and contributors to our online marketplace for commercial digital imagery; our inability to successfully operate in a new and rapidly changing market and to evaluate our future prospects; a decrease in repeat customer purchases or in content contributed to our online marketplace; Shutterstock's inability to increase the percentage of its revenues that come from larger companies; failure to respond to technological changes or upgrade Shutterstock's website and technology systems; competitive factors; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; our inability to increase market awareness of Shutterstock and our services; our inability to continue expansion into international markets; general economic conditions worldwide; our ability to successfully integrate acquisitions and the associated technology and achieve operational efficiencies; and other factors and risks discussed under the heading "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, Shutterstock's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. Shutterstock is providing the information in this press release as of this date and assumes no obligations to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.

	Decen	nber 31, 2014	Dece	mber 31, 2013
ASSETS				
Current assets:				
Cash and cash equivalents	\$	233,453	\$	155,355
Short-term investments	·	54,844		54,429
Credit card receivables		2,451		2,083
Accounts receivable, net		15,251		6,081
Prepaid expenses and other current assets		12,141		19,809
Deferred tax assets, net		5,390		5,431
Total current assets		323,530		243,188
Property and equipment, net		26,744		20,256
Intangibles assets, net		4,934		853
Goodwill		10,186		1,423
Deferred tax assets, net		16,484		10,720
Other assets		1,899		2,048
Total assets	\$	383,777	\$	278,488
LIABILITIES AND STOCKHOLDERS' EQUITY/MEMBERS' DEFICIT				
Current liabilities:				
Accounts payable	\$	5,334	\$	4,164
Accrued expenses	•	25,073	•	23,638
Contributor royalties payable		11,933		9,180
Deferred revenue		75,789		52,100
Other liabilities		2,198		2,846
Total current liabilities		120,327		91,928
Other non-current liabilities		12,017		3,961
Total liabilities		132,344		95,889
		152,5		33,003
Commitment and contingencies				
Stockholders' equity/members' deficit:				
Common stock, \$0.01 par value; 200,000 shares authorized; 35,603 and 35,071 shares				
outstanding as of December 31, 2014 and December 31, 2013, respectively		356		351
Additional paid-in capital		174,821		127,443
Accumulated comprehensive (loss) income		(629)		9
Retained earnings		76,885		54,796
Total stockholders' equity		251,433		182,599
Total liabilities and stockholders' equity/members' deficit	\$	383,777	\$	278,488
Total Habilities and stockholders equity/members deficit	Ψ	505,777	Ψ	270,400

## Shutterstock, Inc.

Consolidated Statements of Operations
(In thousands, except for share and per share data)
(unaudited)

	Three Months Ended December 31,					Twelve Months Ended December 31,				
		2014		2013		2014		2013		
Revenue	\$	91,226	\$	68,031	\$	327,971	\$	235,515		
Operating expenses:										
Cost of revenue		35,607		26,102		130,022		90,627		
Sales and marketing		21,235		16,499		82,125		56,738		
Product development		11,379		6,464		38,301		21,764		
General and administrative		10,781		6,473		38,880		23,063		
Total operating expenses		79,002		55,538		289,328		192,192		
Income from operations		12,224		12,493		38,643	-	43,323		
Other (expense) income, net		(418)		24		(466)		52		
Income before income taxes		11,806		12,517		38,177		43,375		
Provision for income taxes		4,774		4,660		16,088		16,896		
Net income	\$	7,032	\$	7,857	\$	22,089	\$	26,479		
Less:										
Undistributed earnings to participating stockholder		12		21		42		80		
Net income available to common stockholders	\$	7,020	\$	7,836	\$	22,047	\$	26,399		
	-									
Net income per basic share available to common stockholders:										
Undistributed	\$	0.20	\$	0.22	\$	0.63	\$	0.78		
Basic	\$	0.20	\$	0.22	\$	0.63	\$	0.78		
Net income per diluted share available to common stockholders:										
Undistributed	\$	0.19	\$	0.22	\$	0.61	\$	0.77		

Diluted	\$ 0.19	\$ 0.22	\$ 0.61	\$ 0.77
Weighted average shares outstanding:	_		_	
Basic	 35,451,756	 34,935,495	 35,234,768	 33,878,494
Diluted	 36,000,651	35,619,474	35,913,161	34,426,009

### Shutterstock, Inc. Reconciliation of Non-GAAP Financial Information to GAAP

(In thousands, except for share and per share information) (Unaudited)

#### **Unaudited Supplemental Data**

The following information is not a financial measure under generally accepted accounting principles (GAAP). In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with GAAP, or as an indicator of our operating performance, liquidity or cash flows generated by operating, investing and financing activities as there may be significant factors or trends that it fails to address. We present this financial information because we believe that it is helpful to some investors as one measure of our operations. We caution investors that non-GAAP financial information, by its nature, departs from traditional accounting conventions; accordingly, its use can make it difficult to compare our results with our results from other reporting periods and with the results of other companies.

		Three Months Ended December 31,					Twelve Months Ended December 31,				
		2014		2013		2014		2013			
Net income	\$	7.032	\$	7.857	\$	22,089	\$	26,479			
Add/(less):	-	,,,,,	•	1,55	•	,	-				
(a) Depreciation and amortization		2,160		1,133		7,917		3,870			
(b) Write-off of property and equipment		_		· _		367					
(c) Non-cash equity based compensation		8,042		1,786		23,768		6,208			
(d) Other expense (income), net		418		(24)		466		(52)			
(e) Provision for income taxes		4,774		4,660		16,088		16,896			
Adjusted EBITDA (1)	\$	22,426	\$	15,412	\$	70,695	\$	53,401			
Adjusted EBITDA per diluted common share	\$	0.62	\$	0.43	\$	1.97	\$	1.55			
Weighted average diluted shares		36,000,651		35,619,474		35,913,161		34,426,009			
		Three Moi Decem		ded		Twelve Mo		nded			
	-	2014	ber 31,	2013		2014	ver 31,	2013			
Net income	\$	7,032	\$	7,857	\$	22,089	\$	26,479			
(a) Non-cash equity based compensation		8,042		1,786		23,768		6,208			
(b) Non-cash equity based compensation tax benefit		(2,554)		(510)		(7,808)		(1,712)			
Non-GAAP net income	\$	12,520	\$	9,133	\$	38,049	\$	30,975			
Non-GAAP net income per diluted common share	\$	0.35	\$	0.26	\$	1.06	\$	0.90			
Weighted average diluted shares		36,000,651	_	35,619,474		35,913,161		34,426,009			
		Three Moi Decem		ded		Twelve Mo		ıded			
		2014		2013		2014	Jer 31,	2013			
Net cash provided by operating activities	\$	23,360	\$	23,912	\$	82,859	\$	56,373			
Other (expense) income, net		(418)		24		(466)		52			
Capital expenditures and content acquisition		(2,006)		(9,280)		(18,671)		(14,068)			
Free cash flow	\$	21,772	\$	14,608	\$	64,654	\$	42,253			
Adjusted EBITDA	\$	22,426	\$	15,412	\$	70,695	\$	53,401			
Add/(less):		,		,		•		,			
(a) Changes in operating assets and liabilities		9,565		10,164		45,766		4,310			
(b) Provision for income taxes		(4,774)		(4,660)		(16,088)		(16,896)			
(c) Deferred income taxes		(730)		762		(4,911)		15,848			
(d) Excess tax benefit from exercise of stock options		(2,913)		1,885		(13,137)		(1,341)			
(e) Provision for doubtful accounts/chargeback/sales refund											
reserves		114		325		800		874			
(f) Other (expense) income, net		(418)		24		(466)		52			
(g) Amortization of financing fees		_		_		_		125			
(h) Change in fair value of contingent consideration		90				200					
Net cash provided by operating activities	\$	23,360	\$	23,912	\$	82,859	\$	56,373			

<sup>(1)</sup> Earnings/(loss) before other income/(expense), income taxes, depreciation, amortization, disposals, and non-cash equity based compensation.

Media Contacts:

Jennifer Bewley Shutterstock, Inc. 917 563 4991

press@shutterstock.com

Investor Contact:

Denise Garcia

ICR

denise.garcia@icrinc.com