

Shutterstock Teams Up with Charity: Water to Build 12 Wells in Africa – One for Every Month of 2010

December 3, 2009 4:44 AM ET

Innovative partnership will bring clean, safe water to villages in need
New York, December 3, 2009 -

Shutterstock, the world's largest subscription-based stock photo agency, announced today that it has partnered with charity: water to build 12 wells in Africa in 2010 -- one for each month of the year. The partnership aims to address one of the fundamental problems facing developing nations today: the lack of clean, safe drinking water.

Shutterstock is donating \$60,000 to charity: water to build wells in 12 arid villages in northern Ethiopia, where thousands of people live in areas without access to clean water. Although water is a basic resource that developed nations often take for granted, unsafe water and a lack of basic sanitation cause 80 percent of all sickness and disease, and contribute to the deaths of more people every year than all forms of violence, including war.

"Our partnership with charity: water is designed to make a real difference in the lives of people who lack one of life's basic necessities: clean, safe water," said Jon Oringer, founder and CEO of Shutterstock. "We welcome everyone in Shutterstock's global community to spread the generosity of the holiday season to help the men, women and children who need it most."

To get involved, please visit: www.charitywater.org/shutterstock. When the wells are complete, Shutterstock will update this page with photos, GPS coordinates and news from communities where wells have been built, and lives have been changed.

About charity: water

charity: water is a non-profit organization that brings clean, safe drinking water to people in developing nations. Founded by Scott Hamilton in 2006, charity: water has already funded over 1,500 water projects in 16 developing countries. All donations to charity: water are tax-deductible, and 100 percent of donations go directly to funding sustainable freshwater solutions in developing nations.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download. Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

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Press Contact

press@shutterstock.com